

Persuasive Speech Grade Rubric (100 points)

Speaker: _____ Topic: _____ Time: _____

Introduction of the Speech

Comments:

| | | | | | |
|---------------------------------------|---|---|---|---|----|
| Attention-getting device and delivery | 6 | 7 | 8 | 9 | 10 |
| Thesis/Purpose Statement | 6 | 7 | 8 | 9 | 10 |
| Relevance to students | 6 | 7 | 8 | 9 | 10 |

Body of the Speech

| | | | | | |
|--|---|---|---|---|----|
| Quality of main arguments | 6 | 7 | 8 | 9 | 10 |
| Quality of research | 6 | 7 | 8 | 9 | 10 |
| Use of evidence (quotations, statistics) | 6 | 7 | 8 | 9 | 10 |
| Use of Persuasive Appeals | 6 | 7 | 8 | 9 | 10 |

Conclusion of the Speech

| | | | | | |
|------------------------|---|---|---|---|----|
| Closing statement | 6 | 7 | 8 | 9 | 10 |
| Suitable to time limit | 6 | 7 | 8 | 9 | 10 |

Extras

Visual Aids: usefulness and effectiveness

Delivery of the Speech

| | | | | | |
|--|---|---|---|---|----|
| Varied Eye Contact | 6 | 7 | 8 | 9 | 10 |
| Volume | 6 | 7 | 8 | 9 | 10 |
| Rate of speaking | 6 | 7 | 8 | 9 | 10 |
| Vocal expression/tone | 6 | 7 | 8 | 9 | 10 |
| Vocal pauses (um, like, and-a, uh, etc.) | 6 | 7 | 8 | 9 | 10 |
| Pronunciation/Articulation | 6 | 7 | 8 | 9 | 10 |
| Body usage | 6 | 7 | 8 | 9 | 10 |

Total: /160

Final Grade: /100